BRITISH COLUMBIA

BC STATS

Service BC
Ministry of Labour and Citizens' Services

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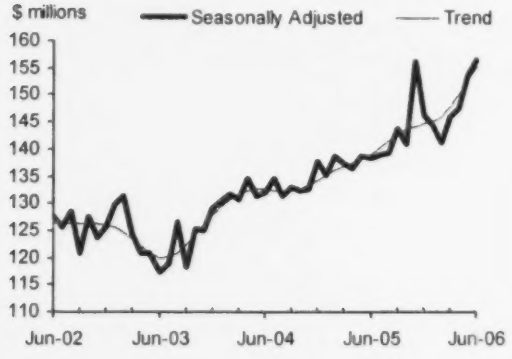
Tourism Sector Monitor ◆ September 2006

Room Revenue

Room revenues, overall, were up (+1.9%) in BC this June with increases reported in most regions of the province. Building on healthy gains made in the previous month, Mainland/Southwest, accounting for BC's largest share of total room revenues, led the way in growth in June, posting an increase of 3.7%. Kootenay (+1.6%), Northeast (+1.2%), Thompson/Okanagan (+0.4%), and North Coast (+0.2%) all experienced smaller increases in revenues. Revenues in Vancouver Island/Coast slipped only slightly (-0.9%) while those in Nechako (-1.3%) and Cariboo (-3.9%) regions saw sharper declines in business.

Room revenues up 1.9% in June



Despite declines in most categories, growth in hotel revenues continued in June with a reported increase of 0.7%. The greatest advance in business (+3.3%) was experienced by the largest establishments (251+ rooms), while hotels with 1-75 rooms (-0.5%) and those with 76-150 rooms (-0.4%) were off slightly. The largest decreases in hotel revenues were among hotels with 151-250 rooms, which declined 1.8% in June. Motel revenues were off 1.7%, the largest decrease since August of the previous year. Vacation rentals saw their revenues fall only marginally (-0.1%) while other types of accommodation, including fishing lodges, continued their own strong growth, posting an increase of 4.7%, building on gains made in the three previous months.

Table 1. Room Revenue
(seasonally adjusted)

Accommodation Type			
	Jun 06 ($000)	May 06 ($000)	% change
Total	156,590	153,643	+1.9
Hotels	114,376	113,532	+0.7
Motels	19,048	19,377	-1.7
Other Accommodations	21,628	21,217	+1.9
Regions (Top 3 performers)			
Mainland/Southwest	85,909	82,814	+3.7
Kootenay	7,128	7,016	+1.6
Northeast	7,200	7,116	+1.2

Visitor Entries

The number of visitors to Canada via BC's borders increased (+1.4%, *seasonally adjusted*) in June, adding to the slight gains made in May (+0.4%). The total volume of guests from the US rose 1.3% with growth in both same-day trips (+3.2%) and overnight visits (+1.1%).

Overseas entries to BC advanced (+1.5%), with the largest increase coming from Asian travellers (+2.9%). Visits from Oceania rose slightly (+1.1%) in June, while the number of European guests declined marginaly (-0.1%).

Fewer Canadians returned home via BC in June (-2.6%), with same-day car trips from the US falling 4.7%. On the other hand, the number of Canadians returning home, via BC, from overseas increased (+2.2%).

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Visitor entries rose in June

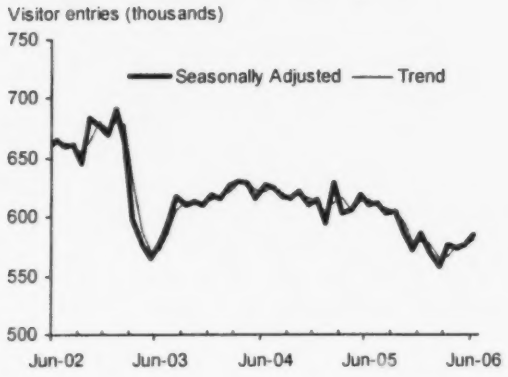

Table 2. Traveller Entries
(seasonally adjusted)

	Jun-06 ('000)	May-06 ('000)	% chg from May-06
American visitors			
Total	461	455	1.3
Same-day	181	175	3.2
Overnight	282	279	1.1
Overseas visitors			
Total	123	122	1.5
Europe	42	42	-0.1
UK	20	20	-1.0
Asia	61	59	2.9
Japan	20	18	11.2
Taiwan	8	7	17.2
Oceania	14	13	1.1

(BC STATS & Statistics Canada)

Note: Total Overseas visitors is not equal to the sum of visitors from Europe, Asia and Oceania since it includes other areas

Other Indicators

The hotel occupancy rate was 67.2%, up 0.2 percentage points from the previous month. Average room charge inched higher (+0.4%) to a price of $126.10.

Total amount of passenger traffic at Vancouver airport was down slightly (-0.6%) in June, as was traffic passing through the Victoria airport (-0.9%). BC Ferries welcomed aboard more vehicles (+0.1%), but fewer passengers (-0.2%). Passenger traffic via the Coquihalla highway was flat (+0.0%).

Sales in BC's food service establishments were down (-0.8%) while drinking establishments saw an increase in sales of 0.5%. Total receipts for restaurant and taverns in BC fell (-0.7%) in June.

Table 3. Other Tourism Indicators
(seasonally adjusted)

	Jun-06	Change from May-06
Hotel Industry		
Occupancy rate	67.2	0.2 pp.
Average room charge	126.10	0.4%
(Pannell Kerr Forster)		
Airport Passengers	**(000s)**	**(%)**
Vancouver International Airport		
Total traffic	1,403	-0.6
US (trans-border)	340	-1.2
Other International	337	2.6
Canada (domestic)	726	-1.7
(YVR)		
Victoria International Airport		
Total traffic	118	-0.9
(Victoria Airport Authority)		
Transportation	**(000s)**	**(%)**
Coquihalla Highway		
Passenger Vehicles	214	0.0
(Ministry of Transportation & Highways)		
BC Ferries		
Vehicle Volume	708	0.1
Passenger Volume	1,799	-0.2
(BC Ferries)		
Exchange Rates	**Cdn $**	
US $	0.898	0.00
UK Pound	0.487	0.00
Japanese Yen	102.912	2.18
Australian $	1.214	0.03
(Statistics Canada)		

Note: pp. percentage points

A look ahead - July 2006

Room Revenue

Early figures for July suggest that room revenues in BC fell overall with a loss of 1.4%, bringing an end to four straight months of growth. Most regions were down with respect to revenues in July with the exception of Cariboo (+2.6%), Nechako (+2.7%), and Northeast (+2.9%).

Hotel revenues were off 1.8% in July. The largest declines (-4.2%) occurred among the largest hotels (251+ rooms). Revenues for hotels with 151-250 rooms (-0.7%) and those with 1-75 rooms (-0.8%) were also down, though only slightly. Motel revenues (-0.3%) were largely flat, while figures for vacation rentals (+0.5%) and non-standard accommodations including fishing lodges (+0.6%) were up slightly.

International visitors entering Canada through BC fell slightly in July (-0.8%) as there were fewer overall guests from the US (-0.7%) with a decrease in same-day (-1.0%) and overnight (-0.5%) visitors. There was also a decline in the number of visitors from overseas (-1.1%) as the number of visitors from Europe (-1.2%) and Oceania (-5.3%) dropped, offsetting an increase in the number of Asian travellers (+0.5%).

Passenger traffic was down at both the Vancouver airport (-0.9%) and the Victoria airport (-2.2%). BC Ferries carried more vehicles (+0.3%) and passengers (+0.7%), and fewer passenger vehicles (-0.4%) travelled on the Coquihalla highway.

About preliminary numbers

Companies file their hotel room taxes with varying delays. The initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a three-month lag. For example, data for January are not reported until April. However, we also briefly report "preliminary data" with a two-month lag.

How accurate is the preliminary data? Over 17 reports in 2004 and 2005, BC room revenues changed (rose or fell on a month-over-month basis) on average by 1.7% (absolute value). The preliminary numbers—reported in the "look ahead" section—were less by an average of 0.2 percentage points partly because the initial data retrieved may not be complete until later that month. For example, if the preliminary figure is 1.5, the actual number probably is around 1.7. And if the preliminary figure is -0.5, the actual number is about -0.3.

Special Focus: Tourism-related Establishments

The size of the tourism sector

Estimating room revenue and the number of visitors entering the province is one way in which to measure the role that tourism plays in BC. Another way to determine the size of the tourism sector is to examine the number of businesses that exist in industries that are dependent on tourism. In 2005, a total of 18,094 tourism-related[1] establishments operated in British Columbia, slightly higher than the number in the previous year (18,035). Nearly one in ten of the total number of business establishments in BC (162,732, with employment, December 2005) was related to tourism in 2005.

Which industries are included?

Many of the establishments were in food and beverage services (9,603), accounting for more than half of all tourism-related industries. Transportation was the next largest industrial group with 3,485 establishments, up slightly from the number of transportation establishments (3,472) in 2004.

	Number of establishments	% of total
Food & beverage	9,603	53.1
Transportation	3,485	19.3
Accommodation	2,027	11.2
Amusement, gambling & rec	1,746	9.6
Performing arts & sports	1,010	5.6
Heritage Institutions	223	1.2
Total, tourism industries	**18,094**	**100.0**

Source: Statistics Canada Business Register
Prepared by: BC Stats

There were also 1,746 amusement, gambling, and recreation establishments in BC, along with 1,010 establishments associated with the performing arts and sports.

[1] "Tourism-related" industries, for the purpose of this analysis, are defined as those industries that are dependent on tourism activity.

Many large establishments

In 2005, more than 1 in 5 establishments in the tourism sector had 20 or more employees, a considerably greater ratio than the total industrial aggregate, where less than 1 in 8 establishments had 20 or more employees. Out of the businesses that had 200 or more employees, most (63.7%) provided either accommodation or transportation services.

Number of employees	Number of establishments	% of total
1 - 4	8,177	45.2
5 - 9	3,133	17.3
10 - 19	2,980	16.5
20 - 49	2,454	13.6
50 - 199	1,204	6.7
200 +	146	0.8
Total, tourism industries	**18,094**	**100.0**

Source: Statistics Canada Business Register
Prepared by: BC Stats

Most businesses in the Southwest

Most (86.1%) of tourism-related establishments are located in three large southern development regions, with over half (56.7%) in Mainland/Southwest.

Development Region	Number of establishments	% of total
Mainland/Southwest	10,264	56.7
Vancouver Island/Coast	3,102	17.1
Thompson/Okanagan	2,227	12.3
Kootenay	914	5.1
Cariboo	688	3.8
Northeast	335	1.9
North Coast	304	1.7
Nechako	226	1.2
Total*	**18,094**	**100.0**

* Total is not exactly equal to the sum of the components, as some establishments do not have a standard geographic code

Source: Statistics Canada Business Register
Prepared by: BC Stats

Table 1: Room Revenue by Development Region ($000), Seasonally Adjusted

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
Annual data									
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
Annual growth rates									
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
Monthly data									
Jun-05	25,565	74,517	19,922	6,491	4,257	1,747	757	5,137	138,393
Jul-05	25,390	74,289	20,404	6,787	4,405	1,747	776	5,100	138,898
Aug-05	25,395	75,425	20,508	6,689	3,989	1,749	783	4,895	139,434
Sep-05	25,585	78,382	20,638	6,821	4,268	1,719	816	5,431	143,660
Oct-05	23,800	77,347	20,377	6,767	4,282	1,621	775	5,815	140,805
Nov-05	27,466	86,032	23,193	6,731	4,552	1,788	840	5,727	156,328
Dec-05	27,837	76,949	21,656	6,694	5,033	1,703	848	5,499	146,219
Jan-06	26,920	76,577	21,856	6,949	4,573	1,602	849	4,972	144,298
Feb-06	26,832	74,849	21,470	6,644	4,557	1,779	841	4,357	141,330
Mar-06	26,557	78,733	21,532	6,709	4,666	1,752	796	5,390	146,136
Apr-06	26,494	79,257	21,759	6,785	4,707	1,734	769	6,060	147,564
May-06	27,027	82,814	22,315	7,016	4,734	1,814	807	7,116	153,643
Jun-06	26,789	85,909	22,399	7,128	4,550	1,818	797	7,200	156,590
Month-over-month growth rates									
Jun-05	-0.5	1.0	-3.3	-0.5	-2.0	-10.8	-13.7	2.5	-0.3
Jul-05	-0.7	-0.3	2.4	4.6	3.5	0.0	2.5	-0.7	0.4
Aug-05	0.0	1.5	0.5	-1.4	-9.4	0.1	0.9	-4.0	0.4
Sep-05	0.7	3.9	0.6	2.0	7.0	-1.7	4.2	11.0	3.0
Oct-05	-7.0	-1.3	-1.3	-0.5	0.3	-5.7	-5.0	7.1	-2.0
Nov-05	15.4	11.2	13.8	-0.8	6.3	10.2	8.3	-1.5	11.0
Dec-05	1.3	-10.6	-6.6	-0.5	10.6	-4.7	1.0	-4.0	-6.5
Jan-06	-3.3	-0.5	0.9	3.8	-9.1	-5.9	0.1	-9.6	-1.3
Feb-06	-0.3	-2.3	-1.8	-4.4	-0.4	11.0	-0.9	-12.4	-2.1
Mar-06	-1.0	5.2	0.3	1.0	2.4	-1.6	-5.3	23.7	3.4
Apr-06	-0.2	0.7	1.1	1.1	0.9	-1.0	-3.4	12.4	1.0
May-06	2.0	4.5	2.6	3.4	0.6	4.6	4.9	17.4	4.1
Jun-06	-0.9	3.7	0.4	1.6	-3.9	0.2	-1.3	1.2	1.9

June month-over-month percent growth

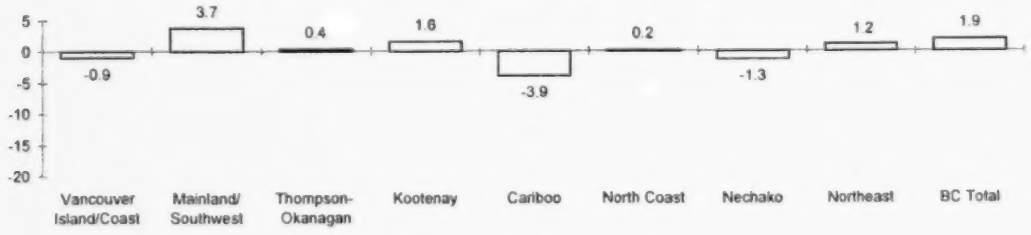

Table 2: Room Revenue by Accommodation Type ($000), Seasonally Adjusted

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-150	1-75			
Annual data							
2001	449,803	197,535	294,441	172,927	176,402	107,193	75,682
2002	465,543	188,385	297,026	174,173	181,785	112,442	86,833
2003	437,892	180,831	297,403	174,263	181,383	119,487	95,423
2004	467,820	198,608	321,679	185,673	195,057	124,438	98,902
2005	483,529	211,406	346,496	203,087	210,872	133,422	101,283
Annual growth rates							
2001	1.7	-1.9	0.5	0.8	0.8	13.0	18.1
2002	3.5	-4.6	0.9	0.7	3.1	4.9	14.7
2003	-5.9	-4.0	0.1	0.1	-0.2	6.3	9.9
2004	6.8	9.8	8.2	6.5	7.5	4.1	3.6
2005	3.4	6.4	7.7	9.4	8.1	7.2	2.4
Monthly data							
Jun-05	39,846	17,306	28,713	17,135	17,357	11,243	8,344
Jul-05	39,392	17,373	28,793	17,037	17,445	11,400	8,396
Aug-05	40,197	17,278	28,948	16,829	17,041	11,325	8,432
Sep-05	40,868	17,848	29,320	17,562	17,408	11,624	8,622
Oct-05	40,867	17,494	29,817	17,067	17,585	11,332	8,497
Nov-05	46,864	19,692	31,452	18,260	18,789	11,515	8,862
Dec-05	41,390	18,326	30,280	17,614	19,236	11,109	7,692
Jan-06	41,597	17,886	30,438	17,415	19,540	10,885	7,770
Feb-06	40,750	17,166	29,899	17,194	19,624	9,129	7,693
Mar-06	41,037	18,420	30,124	17,588	19,389	11,149	8,172
Apr-06	42,212	18,289	30,840	18,523	19,085	11,360	8,312
May-06	43,634	19,549	31,734	18,615	19,377	12,371	8,845
Jun-06	45,059	19,195	31,601	18,521	19,048	12,365	9,263
Month-over-month growth rates							
Jun-05	1.3	-1.1	1.4	0.0	-2.1	9.3	-11.2
Jul-05	-1.1	0.4	0.3	-0.6	0.5	1.4	0.6
Aug-05	2.0	-0.6	0.5	-1.2	-2.3	-0.7	0.4
Sep-05	1.7	3.3	1.3	4.4	2.2	2.6	2.2
Oct-05	0.0	-2.0	1.7	-2.8	1.0	-2.5	-1.4
Nov-05	14.7	12.6	5.5	7.0	6.8	1.6	4.3
Dec-05	-11.7	-6.9	-3.7	-3.5	2.4	-3.5	-13.2
Jan-06	0.5	-2.4	0.5	-1.1	1.6	-2.0	1.0
Feb-06	-2.0	-4.0	-1.8	-1.3	0.4	-16.1	-1.0
Mar-06	0.7	7.3	0.8	2.3	-1.2	22.1	6.2
Apr-06	2.9	-0.7	2.4	5.3	-1.6	1.9	1.7
May-06	3.4	6.9	2.9	0.5	1.5	8.9	6.4
Jun-06	3.3	-1.8	-0.4	-0.5	-1.7	-0.1	4.7

June month-over-month percent growth

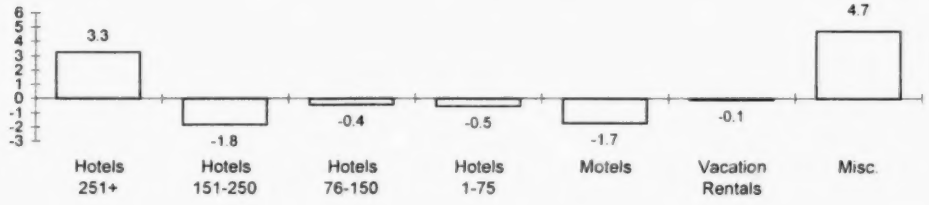

Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Jun-06	YTD 06	Jun-05	YTD 05	Jun-06	Jun-05	Jun-06	Jun-05
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**20,272**	**77,214**	**7.6**	**3.5**	**186**	**-4**	**8,438**	**-52**
Total - Hotels	16,767	64,505	8.3	3.4	68	-2	5,682	29
76+ Rooms	12,869	49,597	8.6	3.5	27	1	4,026	89
1-75 Rooms	3,897	14,909	7.3	3.3	41	-3	1,656	-60
Motels	1,634	6,325	0.8	1.2	27	-2	1,122	-12
Vacation Rentals	565	2,249	6.1	15.6	30	0	326	-31
19 Cowichan Valley								
Total - All accommodation types	**810**	**3,687**	**-15.6**	**-5.9**	**38**	**0**	**685**	**0**
Motels	156	790	-38.8	-20.4	17	0	331	0
21 Nanaimo								
Total - All accommodation types	**4,511**	**17,216**	**5.4**	**0.5**	**78**	**2**	**2,657**	**128**
Total - Hotels	2,257	9,406	11.2	2.9	19	1	1,196	70
Motels	865	3,214	2.2	-5.3	27	0	673	13
Vacation Rentals	981	3,787	-5.0	1.4	22	1	620	30
23 Alberni-Clayoquot								
Total - All accommodation types	**4,170**	**16,200**	**1.3**	**6.0**	**68**	**-3**	**1,537**	**3**
Motels	423	1,488	-0.2	0.2	20	-1	407	-13
Vacation Rentals	1,531	6,508	-1.3	9.7	16	-1	350	-4
25 Comox-Strathcona								
Total - All accommodation types	**3,735**	**14,064**	**6.6**	**13.7**	**89**	**2**	**2,064**	**-68**
Motels	804	3,401	0.5	5.0	24	-2	682	-12
Vacation Rentals	510	1,384	-12.8	12.0	22	0	264	-3
27 Powell River								
Total - All accommodation types	**504**	**1,874**	**9.2**	**13.5**	**25**	**1**	**467**	**12**
43 Mount Waddington								
Total - All accommodation types	**732**	**2,163**	**-4.0**	**13.4**	**30**	**0**	**784**	**89**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**3,832**	**18,963**	**1.2**	**9.6**	**74**	**-3**	**2,500**	**-48**
Total - Hotels	2,724	13,714	0.9	7.8	18	0	1,362	13
Motels	840	3,657	4.2	3.6	37	-3	926	-61
15 Greater Vancouver								
Total - All accommodation types	**87,626**	**339,528**	**18.3**	**12.9**	**249**	**-4**	**27,242**	**-452**
Total - Hotels	82,310	320,554	18.4	13.8	165	2	23,322	-168
251+ Rooms	45,022	172,547	20.1	13.3	24	0	9,472	-218
151-250 Rooms	15,421	60,059	16.6	11.6	26	-1	4,952	-233
76-150 Rooms	15,868	65,078	16.4	15.5	55	3	5,909	241
1-75 Rooms	5,999	22,871	15.6	18.6	60	0	2,989	44
Motels	1,961	8,507	4.3	6.2	31	-6	1,418	-192
Vacation Rentals	635	5,183	-18.9	-22.1	19	-2	649	-103
29 Sunshine Coast								
Total - All accommodation types	**561**	**2,173**	**15.2**	**20.4**	**21**	**-2**	**376**	**-24**
31 Squamish-Lillooet								
Total - All accommodation types	**9,560**	**103,044**	**17.8**	**0.8**	**99**	**-3**	**7,430**	**200**
Total - Hotels	8,684	86,854	25.3	5.2	47	2	5,707	333
1-75 Rooms	487	6,104	-0.1	4.1	20	0	697	-34
Vacation Rentals	582	12,961	-24.0	-9.5	30	-1	1,225	-51
Miscellaneous	129	2,547	-51.7	-44.4	14	-4	326	-82
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**4,624**	**15,487**	**6.6**	**10.9**	**112**	**-4**	**3,049**	**-58**
Total - Hotels	2,158	8,136	1.8	9.1	16	1	1,080	6
Motels	1,887	5,412	12.4	14.0	69	-5	1,627	-94

Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		Revenue % change from		Properties (#)	Properties # chg from	Rooms (#)	Rooms # chg from
	Jun-06	YTD 06	Jun-05	YTD 05	Jun-06	Jun-05	Jun-06	Jun-05
33 Thompson-Nicola								
Total - All accommodation types	**7,183**	**33,365**	**1.2**	**7.0**	**171**	**-5**	**5,689**	**-40**
Total - Hotels	3,178	15,220	-2.6	8.4	35	0	2,232	0
76+ Rooms	2,497	12,487	-3.6	9.4	12	0	1,388	0
1-75 Rooms	681	2,753	1.5	4.3	23	0	844	0
Motels	2,563	9,583	8.0	14.9	81	0	2,358	-5
35 Central Okanagan								
Total - All accommodation types	**8,401**	**35,187**	**17.3**	**6.1**	**65**	**1**	**3,533**	**70**
Total - Hotels	5,516	23,035	8.7	3.9	18	-1	1,706	-4
Motels	1,333	5,000	3.0	3.7	24	-1	1,066	-38
37 North Okanagan								
Total - All accommodation types	**1,996**	**10,611**	**20.6**	**-4.5**	**46**	**1**	**1,670**	**251**
Motels	739	2,907	3.3	-2.3	19	0	594	8
39 Columbia-Shuswap								
Total - All accommodation types	**4,051**	**18,586**	**13.3**	**11.9**	**98**	**-12**	**3,117**	**-240**
Total - Hotels	1,734	7,141	2.5	6.7	19	0	1,198	-34
Motels	1,785	6,695	27.2	25.1	45	-4	1,514	5
Kootenay								
01 East Kootenay								
Total - All accommodation types	**4,123**	**26,584**	**9.6**	**3.9**	**117**	**-1**	**4,308**	**-290**
Total - Hotels	1,338	8,940	17.0	-1.6	26	2	1,461	62
Motels	1,005	4,282	-5.9	-6.8	48	-4	1,122	-108
Vacation Rentals	691	7,081	8.4	23.1	19	1	953	-16
03 Central Kootenay								
Total - All accommodation types	**1,944**	**9,164**	**14.2**	**13.0**	**90**	**1**	**1,716**	**53**
Total - Hotels	1,042	5,025	10.0	11.5	18	-1	775	-1
Motels	477	2,110	14.2	7.2	33	0	551	-1
05 Kootenay Boundary								
Total - All accommodation types	**591**	**3,274**	**2.7**	**17.1**	**36**	**-3**	**724**	**0**
Motels	350	1,549	3.7	16.2	23	-1	420	12
Cariboo								
41 Cariboo								
Total - All accommodation types	**2,202**	**8,190**	**7.5**	**7.6**	**103**	**-7**	**2,154**	**-34**
Motels	1,038	4,533	3.1	5.7	36	1	1,037	14
53 Fraser-Fort George								
Total - All accommodation types	**3,398**	**16,537**	**6.3**	**8.2**	**56**	**-4**	**2,728**	**-69**
Total - Hotels	2,403	12,057	6.0	8.4	18	-1	1,447	-27
Motels	913	3,942	5.5	9.0	29	-1	984	-3
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**2,048**	**4,767**	**-2.5**	**0.3**	**42**	**-1**	**1,167**	**-10**
151-250 Rooms	288	905	-21.1	-4.2	11	11	328	0
49 Kitimat-Stikine								
Total - All accommodation types	**1,006**	**4,016**	**23.1**	**1.3**	**39**	**0**	**921**	**64**
Motels	301	1,394	14.5	-5.9	18	2	403	20
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**1,043**	**4,19[illegible]**	**4.0**	**-6.1**	**53**	**-1**	**1,135**	**-66**
Motels	584	2,511	0.5	3.2	22	-3	622	-60
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**5,901**	**35,292**	**42.2**	**5.7**	**71**	**6**	**3,223**	**389**
Total - Hotels	2,555	16,484	7.0	12.6	25	2	1,677	99
Motels	2,162	12,202	79.3	75.2	35	2	1,050	145

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 4: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Jun-06	YTD 06	Jun-05	YTD 05	Jun-06	Jun-05	Jun-06	Jun-05
Vancouver Island/Coast	**35,006**	**133,065**	**5.5**	**4.3**	**525**	**-3**	**16,787**	**104**
Victoria (C)	16,524	63,069	8.5	3.5	91	-1	5,932	47
Other CRD	2,741	9,999	-0.7	-1.1	84	-3	2,167	-86
Nanaimo (C)	2,520	10,179	9.0	-0.2	27	2	1,285	41
Port Alberni (C)	411	1,836	4.1	9.9	15	0	406	1
Courtenay (C)	950	5,214	16.9	27.0	12	-1	444	-20
Rest of Development Region	11,861	42,770	1.6	5.5	308	-1	6,553	121
Mainland/Southwest	**101,578**	**463,709**	**17.5**	**9.8**	**443**	**-12**	**37,548**	**-324**
Downtown Vancouver (C)	57,611	211,276	18.6	12.2	84	-4	13,058	-371
Other Vancouver (C)	4,872	19,739	16.8	3.9	37	0	2,900	32
Richmond (C)	12,519	54,957	16.5	14.7	26	0	4,118	-269
Burnaby (C)	2,755	12,958	11.8	11.0	10	-2	1,321	56
Other GVRD	9,869	40,599	22.2	19.6	92	2	5,845	214
Whistler (DM)	8,908	99,528	18.9	0.9	72	-2	6,755	260
Rest of Development Region	5,044	24,653	2.9	8.6	122	-6	3,551	-246
Thompson/Okanagan	**26,255**	**113,236**	**10.2**	**6.8**	**492**	**-19**	**17,058**	**-17**
Penticton (C)	2,557	9,034	3.0	9.8	42	-5	1,617	-92
Kamloops (C)	4,687	25,843	-2.5	6.1	70	-2	3,702	13
Kelowna (C)	7,459	32,590	17.7	5.2	51	2	3,006	68
Vernon (C)	1,857	10,186	21.6	-5.1	28	1	1,474	243
Revelstoke (C)	1,295	6,871	6.7	3.5	25	-6	1,068	-197
Rest of Development Region	8,400	28,711	12.7	14.3	276	-9	6,191	-52
Kootenay	**6,658**	**39,023**	**10.2**	**6.9**	**243**	**-3**	**6,748**	**-237**
Cranbrook (C)	885	3,771	15.3	2.6	18	0	889	-1
Nelson (C)	543	3,123	2.0	15.9	14	2	489	64
Rest of Development Region	5,230	32,130	10.3	6.7	225	-3	5,859	-236
Cariboo	**5,600**	**24,727**	**6.8**	**8.0**	**159**	**-11**	**4,882**	**-93**
Quesnel (C)	357	1,732	-3.1	0.3	12	0	443	0
Williams Lake (C)	625	2,557	16.8	9.9	12	0	576	2
Prince George (C)	2,608	12,941	12.1	9.2	30	-3	1,993	-31
Rest of Development Region	2,010	7,497	-0.2	7.3	105	-8	1,870	-64
North Coast	**3,054**	**8,783**	**4.7**	**0.8**	**81**	**-1**	**2,088**	**54**
Prince Rupert (C)	875	2,967	-9.2	-0.6	16	0	773	0
Terrace (C)	512	2,411	13.5	0.7	13	0	483	57
Rest of Development Region	1,668	3,405	10.9	2.0	52	-1	832	-3
Nechako	**1,043**	**4,193**	**4.0**	**-6.1**	**53**	**-1**	**1,135**	**-66**
Smithers (T)	500	1,972	11.7	-15.2	15	2	438	14
Rest of Development Region	543	2,221	-2.2	3.8	38	-3	697	273
Northeast	**5,901**	**35,292**	**42.2**	**5.7**	**71**	**6**	**3,223**	**389**
Dawson Creek (C)	1,054	6,123	46.3	47.1	14	1	516	45
Fort St. John (C)	1,907	14,033	28.2	-6.4	16	1	1,043	122
Rest of Development Region	2,939	15,136	51.4	6.5	41	4	1,664	222

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 5: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
Annual data									
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
Annual growth rates									
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
Monthly data									
Jun-05	33,180	86,435	23,822	6,041	5,245	2,918	1,004	4,150	162,795
Jul-05	45,583	99,667	39,458	10,440	6,416	3,468	1,094	4,709	210,834
Aug-05	51,069	108,311	40,252	10,845	6,294	3,347	1,235	4,542	225,895
Sep-05	36,267	91,619	25,071	8,246	5,764	2,400	1,244	5,072	175,684
Oct-05	19,994	60,828	14,724	4,658	4,392	1,150	939	6,142	112,825
Nov-05	14,965	54,489	10,154	3,022	3,337	1,005	654	4,838	92,464
Dec-05	14,712	67,478	14,476	5,215	3,043	693	523	4,575	110,715
Jan-06	11,930	64,707	14,577	6,505	2,846	694	519	5,450	107,230
Feb-06	15,499	69,761	16,869	7,507	3,040	1,080	596	6,296	120,647
Mar-06	19,820	79,478	18,806	7,596	4,005	1,154	686	7,857	139,402
Apr-06	21,806	65,434	15,151	5,029	4,208	1,035	544	5,175	118,383
May-06	29,005	82,750	21,578	5,727	5,027	1,766	805	4,613	151,270
Jun-06	35,006	101,578	26,255	6,658	5,600	3,054	1,043	5,901	185,096
Year-over-year percent changes									
Jun-05	5.7	5.9	8.5	2.1	11.6	4.8	2.0	28.4	6.7
Jul-05	3.0	1.6	4.9	8.2	17.1	1.1	4.0	20.9	3.6
Aug-05	3.3	6.4	8.4	7.2	3.0	3.0	12.2	12.7	6.1
Sep-05	3.1	11.9	6.2	8.5	10.1	2.9	6.2	24.5	9.1
Oct-05	-4.7	10.6	5.4	9.8	9.9	-7.9	6.0	19.7	7.0
Nov-05	11.6	26.1	19.7	4.8	16.8	5.1	14.7	15.7	20.8
Dec-05	11.2	4.7	14.3	5.3	8.6	1.4	11.4	15.2	7.3
Jan-06	6.1	5.7	10.7	14.1	16.3	-4.6	6.7	-7.9	6.2
Feb-06	7.1	2.0	2.2	2.2	7.4	5.4	-10.6	-31.8	0.1
Mar-06	0.6	9.6	-2.8	4.4	13.1	1.1	-18.4	6.1	5.8
Apr-06	2.5	8.7	12.7	4.0	-0.1	2.4	-15.2	49.7	8.5
May-06	4.9	12.8	9.2	8.1	9.0	-6.7	-2.5	43.9	10.7
Jun-06	5.5	17.5	10.2	10.2	6.8	4.7	4.0	42.2	13.7

June year-over-year percent change

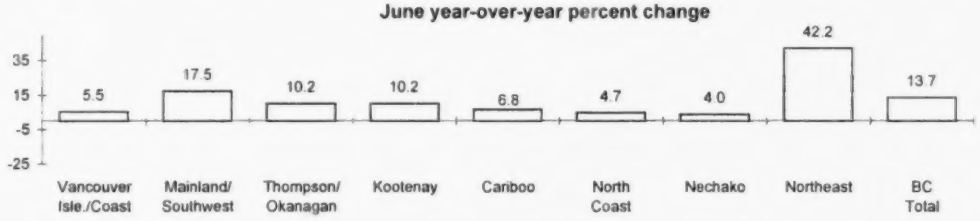

Table 6: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International							
	Total	USA			Overseas			
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**
Annual data								
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9
2002	7,970.8	6,595.9	2,808.1	3,787.8	1,374.9	764.0	411.8	118.0
2003	7,335.3	6,137.4	2,580.7	3,556.8	1,197.8	577.6	410.1	124.8
2004	7,447.7	6,039.1	2,477.6	3,561.5	1,408.7	715.8	458.1	144.3
2005	7,224.8	5,751.0	2,314.5	3,436.5	1,473.8	723.5	493.7	157.1
Annual percent changes								
2001	-2.0	-1.6	-4.4	1.1	-3.9	-3.6	-6.4	-1.4
2002	-4.1	-4.3	-13.8	4.2	-3.0	4.4	-11.7	-10.5
2003	-8.0	-7.0	-8.1	-6.1	-12.9	-24.4	-0.4	5.8
2004	1.5	-1.6	-4.0	0.1	17.6	23.9	11.7	15.6
2005	-3.0	-4.8	-6.6	-3.5	4.6	1.1	7.8	8.9
Monthly data								
Jul-05	611.2	487.9	197.9	288.6	123.3	62.2	41.4	13.9
Aug-05	603.8	483.0	193.5	283.8	120.8	58.8	41.2	13.0
Sep-05	605.2	482.2	203.2	285.2	123.0	59.1	41.7	13.2
Oct-05	586.0	464.7	188.9	278.3	121.3	57.9	40.2	12.7
Nov-05	572.3	451.0	174.6	276.5	121.3	59.7	40.2	12.6
Dec-05	585.9	462.5	181.8	279.5	123.5	60.1	40.6	12.6
Jan-06	570.7	456.2	180.0	276.6	114.5	60.8	37.7	11.2
Feb-06	558.0	437.5	166.6	269.0	120.5	57.1	38.7	12.2
Mar-06	575.6	453.1	173.8	277.7	122.5	59.8	40.0	12.4
Apr-06	574.1	453.9	173.3	280.9	120.1	58.8	41.9	13.5
May-06	576.2	454.7	175.5	278.8	121.5	59.1	42.1	13.5
Jun-06	584.0	460.7	181.1	281.9	123.3	60.8	42.1	13.6
Jul-06	579.6	457.7	179.3	280.4	121.9	61.1	41.6	12.9
Month-over-month growth rates								
Jun-05	-1.3	-1.2	-0.2	-2.8	-1.7	-4.0	-1.5	-2.0
Jul-05	0.1	-0.1	-1.1	-0.1	0.9	3.1	1.1	1.9
Aug-05	-1.2	-1.0	-2.2	-1.7	-2.0	-5.5	-0.5	-6.0
Sep-05	0.2	-0.2	5.0	0.5	1.8	0.5	1.2	1.2
Oct-05	-3.2	-3.6	-7.1	-2.4	-1.4	-2.0	-3.7	-3.5
Nov-05	-2.3	-3.0	-7.6	-0.6	0.0	3.0	0.1	-0.8
Dec-05	2.4	2.5	4.1	1.1	1.8	0.6	0.9	0.0
Jan-06	-2.6	-1.3	-1.0	-1.0	-7.3	1.2	-7.0	-11.4
Feb-06	-2.2	-4.1	-7.4	-2.7	5.2	-6.1	2.6	9.0
Mar-06	3.2	3.6	4.3	3.2	1.7	4.7	3.3	1.8
Apr-06	-0.3	0.2	-0.3	1.2	-1.9	-1.7	4.8	8.4
May-06	0.4	0.2	1.3	-0.7	1.1	0.5	0.4	0.3
Jun-06	1.4	1.3	3.2	1.1	1.5	2.9	-0.1	1.1
Jul-06	-0.8	-0.7	-1.0	-0.5	-1.1	0.5	-1.2	-5.3

* Seasonally adjusted totals for US and overseas entries are calculated by Statistics Canada, and are adjusted to sum to national totals. Therefore, same-day plus overnight entries via BC will not necessarily equal the total.

** Australia, New Zealand, and other South Pacific nations.

SOURCE: BC STATS, Statistics Canada.

Table 7: Transportation Indicators, Seasonally Adjusted

Period	Air Passenger Traffic (000s)					Other Transportation (000s)		
	Vancouver				Victoria	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Vehicles	Passengers	Passenger Vehicles
Annual data								
2001	15,477	7,868	4,001	3,608	1,158	8,104	21,309	2,460,853
2002	14,877	7,422	3,855	3,600	1,102	8,272	21,540	2,530,393
2003	14,321	7,267	3,814	3,240	1,183	8,263	21,348	2,480,311
2004	15,725	7,986	3,965	3,775	1,250	8,532	21,955	2,585,901
2005	16,421	8,348	4,106	3,967	1,318	8,539	21,791	2,635,251
Annual growth rates								
2001	-3.5	-5.3	-1.8	-1.2	1.7	2.7	0.1	2.5
2002	-3.9	-5.7	-3.6	-0.2	-4.8	2.1	1.1	2.8
2003	-3.7	-2.1	-1.1	-10.0	7.3	-0.1	-0.9	-2.0
2004	9.8	9.9	3.9	16.5	5.7	3.3	2.8	4.3
2005	4.4	4.5	3.6	5.1	5.5	0.1	-0.7	1.9
Monthly data								
Jul-05	1,365	691	335	339	107	708	1,794	221
Aug-05	1,348	688	333	327	108	709	1,799	218
Sep-05	1,371	699	341	332	112	709	1,819	221
Oct-05	1,374	688	356	330	108	687	1,756	213
Nov-05	1,400	723	355	322	113	713	1,824	214
Dec-05	1,352	677	353	321	111	735	1,879	219
Jan-06	1,371	707	340	324	114	738	1,875	230
Feb-06	1,380	711	347	322	112	703	1,784	203
Mar-06	1,408	725	348	335	113	708	1,795	208
Apr-06	1,413	723	353	337	112	710	1,801	215
May-06	1,411	739	344	328	119	707	1,803	214
Jun-06	1,403	726	340	337	118	708	1,799	214
Jul-06	1,391	741	314	336	116	710	1,812	213
Month-over-month growth rates								
Jul-05	-0.1	-1.3	1.5	0.7	-1.7	-1.0	-1.5	-0.5
Aug-05	-1.3	-0.5	-0.8	-3.4	0.3	0.1	0.3	-1.5
Sep-05	1.7	1.6	2.4	1.3	3.8	0.0	1.1	1.2
Oct-05	0.2	-1.5	4.4	-0.4	-2.9	-3.0	-3.5	-3.3
Nov-05	1.9	5.1	-0.3	-2.4	4.1	3.8	3.9	0.1
Dec-05	-3.5	-6.4	-0.5	-0.2	-1.4	3.1	3.0	2.6
Jan-06	1.4	4.4	-3.9	0.8	2.3	0.4	-0.2	5.2
Feb-06	0.7	0.5	2.3	-0.6	-1.8	-4.7	-4.9	-12.0
Mar-06	2.0	2.1	0.1	4.1	0.9	0.6	0.6	2.3
Apr-06	0.4	-0.3	1.7	0.4	-0.6	0.4	0.3	3.8
May-06	-0.1	2.1	-2.6	-2.4	6.4	-0.4	0.1	-0.5
Jun-06	-0.6	-1.7	-1.2	2.6	-0.9	0.1	-0.2	0.0
Jul-06	-0.9	2.1	-7.8	-0.2	-2.2	0.3	0.7	-0.4

Table 8: Tourism Sector Indicators, Seasonally adjusted

Period	Employment in key industries in tourism sector ('000)					Hotel Industry[2]		Consumer Price Index[1]	
	Total tourism related	Air transport[4]	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%)[3]	Room Rate ($)	Traveller accom-modation	Restaurant food[4]
Annual data									
2001	190.5	13.5	29.5	117.8	29.8	59.3	116.1	133.4	121.3
2002	190.7	12.2	29.2	118.1	31.3	58.9	117.0	124.2	125.4
2003	192.8	12.7	29.0	117.7	33.4	58.3	113.7	111.9	127.6
2004	193.2	13.0	27.6	117.8	34.8	61.3	115.7	102.5	129.9
2005	196.5	13.3	28.7	118.1	36.4	64.4	116.4	99.2	133.8
Annual Growth Rates									
2001	1.1	-8.7	4.6	0.9	3.6	-0.7	1.8	-4.3	3.2
2002	0.1	-9.7	-1.0	0.3	5.0	-0.4	0.7	-6.9	3.4
2003	1.1	4.4	-0.7	-0.3	6.8	-0.6	-2.8	-9.9	1.8
2004	0.2	2.2	-4.7	0.0	4.3	3.0	1.8	-8.4	1.8
2005	1.7	2.0	3.9	0.3	4.6	3.1	0.6	-3.2	3.0
Monthly data									
Jul-05	196.8	13.2	28.7	118.3	36.6	63.8	117.10	98.6	134.4
Aug-05	196.9	13.4	28.5	118.2	36.8	62.3	117.80	94.1	134.4
Sep-05	197.4	13.5	28.7	118.6	36.6	66.0	119.30	98.6	134.7
Oct-05	197.9	13.4	28.8	118.6	37.1	64.6	119.00	97.9	134.7
Nov-05	199.0	13.4	29.0	119.2	37.3	69.8	125.20	97.4	134.9
Dec-05	198.5	13.4	29.7	118.8	36.6	66.2	114.50	98.1	135.0
Jan-06	200.7	13.5	30.0	119.2	38.0	66.4	118.10	97.3	134.8
Feb-06	201.6	13.5	30.1	120.2	37.7	65.0	118.00	95.6	135.9
Mar-06	202.5	13.5	30.5	121.1	37.3	65.1	119.50	96.1	136.1
Apr-06	202.5	13.5	30.6	121.1	37.3	65.6	121.20	95.4	136.9
May-06	202.4	13.6	30.9	121.2	36.7	67.0	125.60	95.8	137.5
Jun-06	202.7	13.9	31.0	120.3	37.5	67.2	126.10	95.8	137.2
Jul-06	203.6	13.8	31.2	120.4	38.2	65.8	125.60	95.2	136.3
Month-over-month growth rates									
Jul-05	0.3	0.7	1.3	0.0	0.2	0.1	0.9	0.4	-0.1
Aug-05	0.0	1.0	-0.6	-0.1	0.6	-1.5	0.6	-4.6	0.0
Sep-05	0.3	0.7	0.8	0.4	-0.5	3.7	1.3	4.8	0.2
Oct-05	0.2	-0.5	0.3	-0.1	1.4	-1.4	-0.3	-0.7	0.0
Nov-05	0.6	0.5	0.7	0.6	0.5	5.2	5.2	-0.5	0.1
Dec-05	-0.3	-0.4	2.2	-0.4	-1.9	-3.6	-8.5	0.7	0.1
Jan-06	1.2	0.6	1.2	0.4	3.9	0.2	3.1	-0.8	-0.1
Feb-06	0.4	0.3	0.4	0.8	-0.9	-1.4	-0.1	-1.7	0.8
Mar-06	0.5	0.0	1.3	0.8	-1.1	0.1	1.3	0.5	0.1
Apr-06	0.0	-0.5	0.1	0.0	0.1	0.5	1.4	-0.7	0.6
May-06	-0.1	0.8	0.9	0.1	-1.6	1.4	3.6	0.4	0.4
Jun-06	0.2	2.6	0.3	-0.8	2.2	0.2	0.4	0.0	-0.2
Jul-06	0.5	-0.5	0.7	0.1	1.8	-1.4	-0.4	-0.6	-0.7

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours) and BC Stats.

[2]Source: Pannell Kerr Forster and BC Stats.

[3]Occupancy Rate change expressed as percentage point change. [4] No identifiable seasonality.

Table 9: BC Restaurant and Tavern Receipts, Seasonally Adjusted

Period	Restaurants and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
Annual data						
2001	5,317.2	533.7	4,783.5	33,743.3	2,602.8	31,140.5
2002	5,403.0	546.2	4,856.8	34,527.9	2,610.2	31,917.7
2003	5,654.4	584.9	5,069.5	35,043.2	2,626.9	32,416.4
2004	5,961.7	624.3	5,337.5	36,682.9	2,708.5	33,974.4
2005	6,131.2	570.0	5,561.2	37,955.0	2,690.0	35,265.0
Annual growth rates						
2001	4.7	5.6	4.6	3.6	4.6	3.5
2002	1.6	2.3	1.5	2.3	0.3	2.5
2003	4.7	7.1	4.4	1.5	0.6	1.6
2004	5.4	6.7	5.3	4.7	3.1	4.8
2005	2.8	-8.7	4.2	3.5	-0.7	3.8
Monthly data						
Jul-05	515	48	467	3,168	226	2,942
Aug-05	520	48	472	3,162	224	2,938
Sep-05	505	37	468	3,139	200	2,939
Oct-05	503	40	463	3,179	213	2,966
Nov-05	507	41	465	3,242	213	3,029
Dec-05	486	40	446	3,185	220	2,965
Jan-06	534	42	492	3,397	225	3,173
Feb-06	537	38	499	3,332	211	3,121
Mar-06	538	34	504	3,332	204	3,127
Apr-06	565	36	529	3,271	214	3,057
May-06	543	36	507	3,274	216	3,059
Jun-06	539	36	503	3,283	213	3,070
Jul-06	542	40	502	3,277	215	3,062
Month-over-month growth rates						
Jul-05	0.2	-1.5	0.4	-0.1	-0.4	0.0
Aug-05	0.9	-0.1	1.0	-0.2	-0.8	-0.1
Sep-05	-2.8	-21.7	-0.8	-0.7	-11.1	0.0
Oct-05	-0.5	6.7	-1.1	1.3	6.8	0.9
Nov-05	0.8	3.8	0.5	2.0	0.1	2.1
Dec-05	-4.1	-3.5	-4.2	-1.8	3.3	-2.1
Jan-06	9.9	4.8	10.4	6.7	1.9	7.0
Feb-06	0.5	-10.1	1.4	-1.9	-6.0	-1.6
Mar-06	0.3	-9.4	1.0	0.0	-3.2	0.2
Apr-06	4.9	5.6	4.9	-1.8	4.9	-2.3
May-06	-3.8	0.0	-4.1	0.1	0.7	0.1
Jun-06	-0.7	0.5	-0.8	0.3	-1.4	0.4
Jul-06	0.4	10.3	-0.3	-0.2	1.1	-0.3

[1]Source: Statistics Canada & BC Stats.